

## **Hands-on marketing intern**

Naïf is more than just a company to work for: it is a brand with natural skincare products coming straight from our hearts. We strive to improve ourselves every day. Innovative ideas and your input are greatly valued. Creativity is highly appreciated and stimulated. We are a fast growing start-up based seafront the Hague and operating on an international level. This results in new and exciting challenges every day.

NAÏF is looking for an enthusiastic, hands on marketing intern who is going to join us for the coming 4-6 months. You will be working on our (international) marketing projects and will be responsible for our customer service in the Netherlands. You will be guided by our Brand Manager.

### **What you will be doing at Naïf:**

- Content management for the different Naïf websites/ webshops (NL, ENG, SP, FRA).
- Development and optimization of SEO, Google Adwords, FB Advert campaigns.
- Create and develop social media content and advertisement targeted on different audiences.
- Work on Naïf's marketing strategy for point of sale material, events & fairs/ tradeshow.
- Content creation: responsible for writing and setting up (sponsored) social media posts, newsletters and press releases.
- Support in daily operations, this may contain but is not limited to: webshop maintenance, customer service, service support for retailers.

### **Our ideal candidate:**

- Is full of energy, creative and has a "can do" mentality.
- Has an outgoing personality and is not afraid to share ideas.
- Is capable to express him or herself on a professional level in English. Both verbal and written.
- Has experience in writing commercial texts/ social media expressions.

### **What we offer:**

- An independent and challenging full-time position where you can make impact and develop yourself
- An international environment shared with an ambitious and successful team, that is building a fast growing skincare brand
- A beachfront office in Scheveningen
- A start-up culture full of energy, fun and flexibility
- Supplies of shampoo and creams
- €400,- compensation a month

Sounds like fun? Please email your CV and motivation letter to [info@naifcare.com](mailto:info@naifcare.com)  
Please mention in the subject line: Application Marketing Intern